

Academic, Research and Teaching Talent Trends

An insight into higher education recruitment in the UK and Republic of Ireland 2022/2023



Welcome

Over the last year, sustainability, inclusivity and diversity, well-being at work and the evolution of digital platforms have emerged as some key trends within Higher Education's (HE) workforce and recruitment. Many HE institutions are becoming environmentally conscious, taking steps to reduce their carbon footprint and promote sustainable practices amongst staff and students. This has led to a growth in demand for specialist professionals in this field with an increase in 'green jobs' expected to rise over the next decade.

Equality, Diversity and Inclusion (EDI) are continuously shaping universities' recruitment, culture and management, with HE institutes focusing on hiring a more diverse workforce as well as developing policies to promote inclusivity.

Well-being and flexible working continue to evolve further as the trend increasingly moves towards a hybrid model. Many institutions are piloting and implementing policies and HR practices focusing on staff well-being and retention.

There has also been an increasing adoption and integration of digital platforms amongst university recruitment, with traditional methods of recruitment being replaced by innovative digital strategies. In this digital age, <u>reports estimate recruiters</u> can save up to 80% of their time by using Al-powered recruitment tools with social media playing a significant role in this evolution.

The world of higher education recruitment remains as competitive as ever, which is why at jobs.ac.uk we've carried out an in-depth study to provide you with a greater insight into the latest talent trends. We've taken a closer look at the 74,824 job adverts placed by UK and Irish higher education institutions on our job board during the academic year, August 1st, 2022 to July 31st, 2023.

Our extensive report covers a wide range of information across all kinds of academic, research and teaching roles to help higher education institutions, jobseekers and careers advisors alike. The information in this report will enable recruitment teams in particular to plan for the future. They can benchmark salaries. They can assess when it's best to advertise and how long for. They can look at whether certain jobs are generally offered full time, part time, temporary or permanent. They can also see breakdowns of different opportunities advertised on jobs.ac.uk by location and month.

Launched in 1998 by the University of Warwick, jobs.ac.uk is the leading global jobs board for careers in academic, research, science and related professions. Used by 1,624 universities, research and public sector institutions, and commercial customers in 69 countries, jobs.ac.uk attracts 153 million user interactions per year, and 2.2 million apply clicks. Our team has vast experience of connecting higher education jobseekers with higher education opportunities and providing institutions with invaluable insight into the global recruitment market. We hope you find this report useful, and the information helps you gain a greater insight into the latest recruitment trends.

Executive summary

jobs.ac.uk advertises a diverse range of academic, research and teaching opportunities across the UK, Ireland and beyond. This report offers a real insight into 18 different roles. providing all kinds of useful information from average salaries, peak recruitment times and locations advertised to the percentage of roles offered on a temporary, permanent, full time and part-time basis.

ABOUT OUR REPORT

- Our data is purely based on the 74,824 jobs posted by higher education institutions in the UK and Republic of Ireland on jobs.ac.uk from August 1st 2022 to July 31st 2023
- Our top-level statistics state the actual number of job adverts
- When we focus on the segmented job categories, we refer to job opportunities rather than adverts, as some adverts spanned several disciplines or featured different job roles. Therefore, a specific advert may feature in different areas of this report and the number of job opportunities is higher than the number of adverts
- In our report we rounded numbers to the nearest whole number except where numbers were less than 0.5
- Where data has been segmented into different job roles we didn't include categories with less than 5 opportunities as there wasn't enough data to inform trends
- When we refer to 'Average Apply Clicks', we refer only to clicks made directly to the 'Apply' button

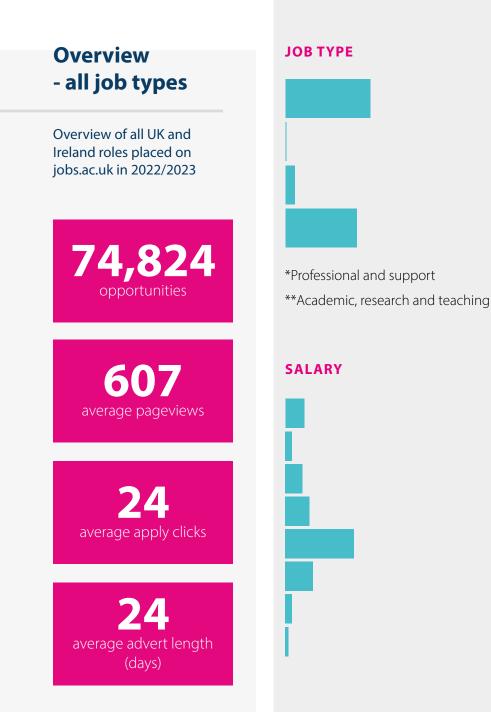
TRENDS

- 77% of lecturer roles are offered on a permanent basis compared to the jobs.ac.uk academic average of 46%
- Reader roles offer lots of stability with 98% offered on permanent contracts and 99% on a full-time basis
- Many research roles are offered on a contracted/

temporary basis due to being project based and reliant on funding

 Generally senior level roles are advertised for longer and also attract less views and apply clicks because they require niche skills and leadership experience, making the talent pool for these roles smaller

- 74,824 adverts were posted on jobs.ac.uk by higher education institutions in the UK and Republic of Ireland during 2022/23
- On average adverts attracted 607 views and 24
 apply clicks
- On average adverts for academic, researcher & teaching roles attracted 785 views
- The average length an advert was posted for was 24 days
- 43% of opportunities advertised were for academics, researchers & teachers
- 51% of opportunities advertised were for Professional and Support roles
- 87% of the adverts were for full-time roles
- 58% of the adverts were for permanent roles
- Lecturer opportunities make up 30% of the academic roles advertised on jobs.ac.uk
- 41% of all academic jobs on jobs.ac.uk are research roles
- 43% of the adverts were placed by institutions in London and the South East of England



TYPE/HOURS

51% Prof/Supp*

0.1% Masters

5.9% PhD

43% A/R/T**

11% Not disclosed

4% Up to £14,999

10% £20 - £24,999

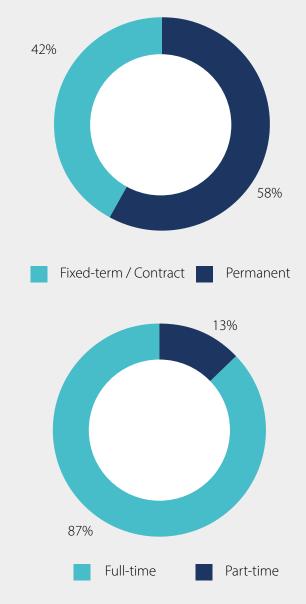
14% £25 - £29,999

39% £30 - £39,999

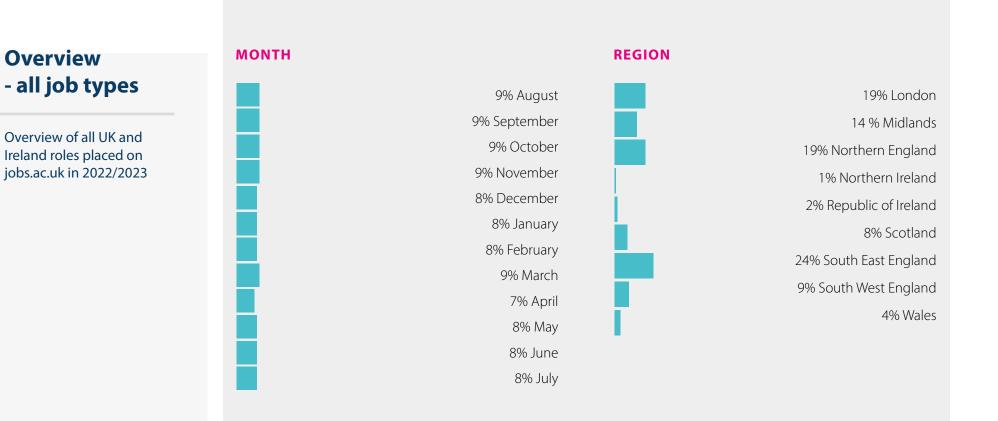
16% £40 - £49,999

4% £50 - £59,999

2% £60 - £99,999



4



- On average recruitment adverts on jobs.ac.uk were posted for 24 days, attracting 607 views and 24 apply clicks
- 43% of these opportunities were for academic, research and teaching jobs
- 51% of these opportunities were for professional and support roles
- Overall 43% of opportunities were within the salary band £30,000 £39,999
- Generally these opportunities were advertised evenly throughout the year with a slight drop in April
- 87% of the opportunities were full time and 42% contract / temporary
- The main recruitment locations were South East England 24%, London 19%, and Northern England 19%

TYPE/HOURS

18% London

15% Midlands

10% Scotland

3% Wales

20% Northern England

2% Northern Ireland

3% Republic of Ireland

21% South East England

8% South West England

11.5% Not disclosed

0.5% Up to £19,999

0.5% £20 - £24,999

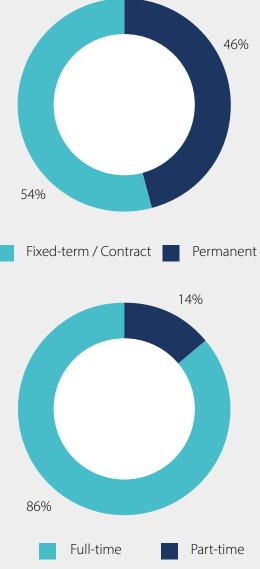
6.5% £25 - £29,999

50% £30 - £39,999

21% £40 - £49,999

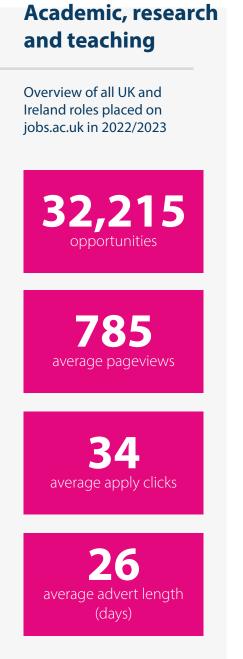
6% £50 - £59,999

4% £60 - £99,999

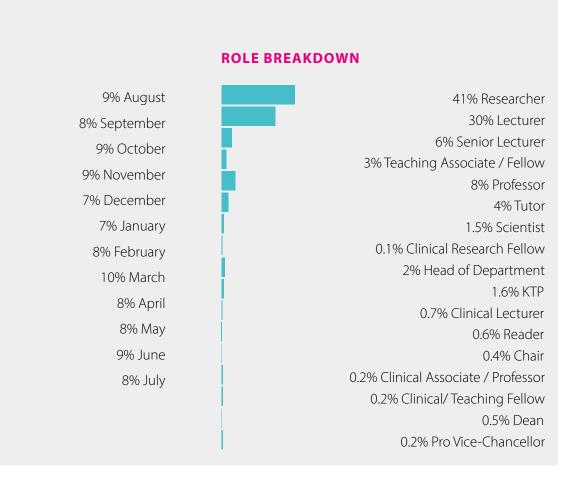


REGION

SALARY



6



MONTH

Academic, research and teaching

Overview of all UK and Ireland roles placed on jobs.ac.uk in 2022/2023

- On average academic, research and teaching job adverts on jobs.ac.uk were posted for 26 days, attracting 785 views and 34 apply clicks
- The main recruitment locations were South East England 21%, Northern England 20%, London 18% and Midlands 15%
- 86% of academic, research and teaching opportunities were offered on a full-time basis
- 54% of these opportunities were offered on a contract/temporary basis
- March was the busiest recruitment month
- 50% of these roles were marketed at £30,000 £39,999 with 21% at £40,000 £49,999

A breakdown of the categories and academic disciplines.

Our four academic categories mirror the REF (Research Excellence Framework categories. The REF is the system used for assessing the quality of research in UK higher education institutions. Some roles may feature in more than one category. For example, if a particular job spanned Biological Science and Computer Science it would feature in Categories A&B.

No. of adverts (Cat-A) 13,591	No. of adverts (Cat-B) 11,736	No. of adverts (Cat-C) 10,719	No. of adverts (Cat-D) 4,220
12% Psychology	43% Computer Science	6% Architecture, Building and Planning	42% Creative Arts and Design
5% Agriculture, Food and Veterinary	26% Engineering and Technology	33% Business and Management Studies	22% Languages, Literature and Culture
35% Biological Sciences	10% Mathematics and Statistics	7% Economics	22% Historical and Philosophical Studies
48% Health and Medical	21% Physical and Environmental Sciences	16% Education Studies (incl. TEFL)	7% Information Management and Librarianship
		10% Law	7% Media and Communications
		5% Politics and Government	
		19% Social Sciences and Social	

Category A - Psychology, Agriculture, Food and Veterinary, Biological Sciences, Health and Medical



average pageviews

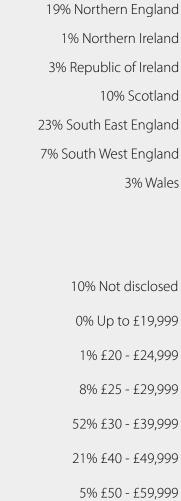
22 average apply clicks

average advert length (days)

REGION

SALARY



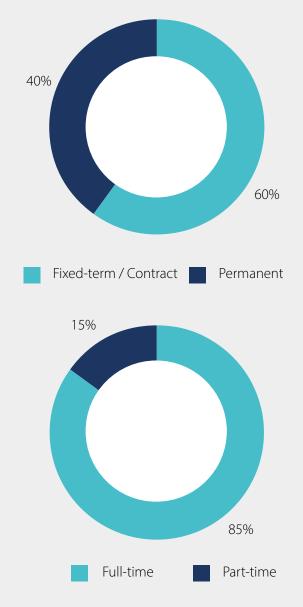


10% Not disclosed 0% Up to £19,999 1% £20 - £24,999 8% £25 - £29,999 52% £30 - £39,999 21% £40 - £49,999 5% £50 - £59,999 3% £60 - £99,999+

20% London

14% Midlands

TYPE/HOURS



Category A - Psychology, Agriculture, Food and Veterinary, Biological Sciences, Health and Medical MONTH

тн

9% August 8% September 8% October 9% November 8% December 8% January 8% February 10% March 8% April 8% May 8% June 8% July

ROLE BREAKDOWN

0.3% Chair 2% Clinical Lecturer 2% Clinical Research Fellow 0.5% Clinical / Associate Professor 0.5% Clinical / Teaching Fellow 0.3% Dean 1% Head of Dept 0.3% KTP 24.5% Lecturer 0.1% Pro Vice-Chancellor 5.6% Professor 0.3% Reader 50% Researcher 3% Scientist 5% Senior Lecturer 2.3% Teaching Associate / Fellow 2.4% Tutor

Category B - Computer Science, Engineering and Technology, Mathematics and Statistics, Physical and **Environmental Sciences**

11,736 opportunities

> 746 average pageviews

241 average apply clicks

average advert length (days)

REGION



SALARY

10% Not disclosed 0% Up to £19,999 0% £20 - £24,999 8% £25 - £29,999 57% £30 - £39,999 19% £40 - £49,999 4% £50 - £59,999 2% £60 - £99,999+

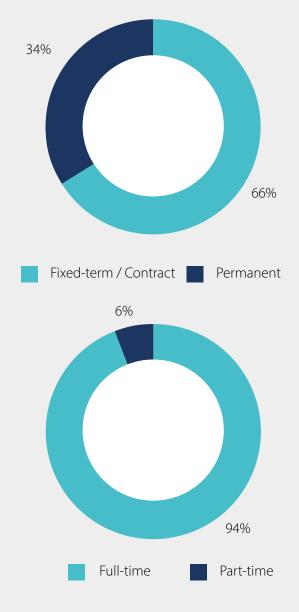
17% London

15% Midlands

11% Scotland

3% Wales

TYPE/HOURS



ROLE BREAKDOWN

9% August

9% October

8% September

9% November

7% December

8% January 8% February 10% March

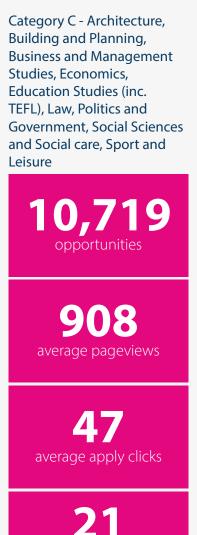
> 8% April 8% May 8% June 8% July

0.3% Chair
0.1% Dean
0.8% Head of Dept
2.5% KTP
20% Lecturer
0.1% Pro Vice-Chancellor
7% Professor
0.4% Reader
59% Researcher
2% Scientist
3% Senior Lecturer
2.3% Teaching Associate / Fellow
2.5% Tutor

Academic discipline overview

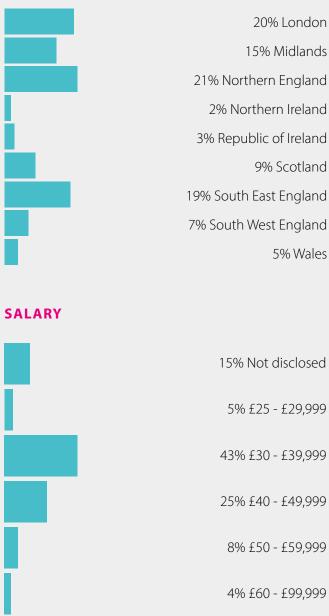
MONTH

Category B - Computer Science, Engineering and Technology, Mathematics and Statistics, Physical and Environmental Sciences



average advert length (days)

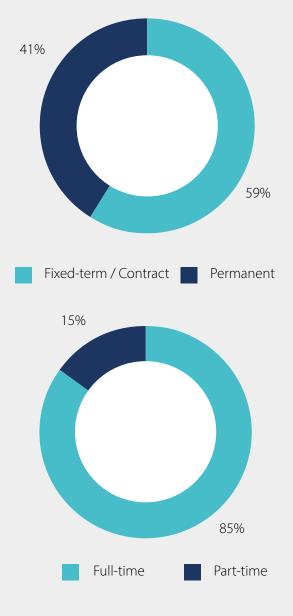
REGION



15% Not disclosed 5% £25 - £29,999 43% £30 - £39,999 25% £40 - £49,999 8% £50 - £59,999 4% £60 - £99,999

5% Wales

TYPE/HOURS



Category C - Architecture, Building and Planning, Business and Management Studies, Economics, Education Studies (inc. TEFL), Law, Politics and Government, Social Sciences and Social Care, Sport and Leisure

MONTH

ROLE BREAKDOWN

0.4% Chair
1% Dean
1.5% Head of Dept
0.8% KTP
40% Lecturer
0.4% Pro Vice - Chancellor
10% Professor
0.8% Reader
27% Researcher
0.1% Scientist
8% Senior Lecturer
4% Teaching Associate / Fellow
6% Tutor

8% September 9% October 9% November 6% December 7% January 8% February 10% March 9% April 8% May 9% June 8% July

9% August

Category D - Creative Arts and Design, Languages, Literature and Culture, Historical and Philosophical Studies, Information Management and Librarianship, Media and Communications

> 4,220 opportunities

1,119 average pageviews

49 average apply clicks

24 average advert length (days)

REGION

SALARY

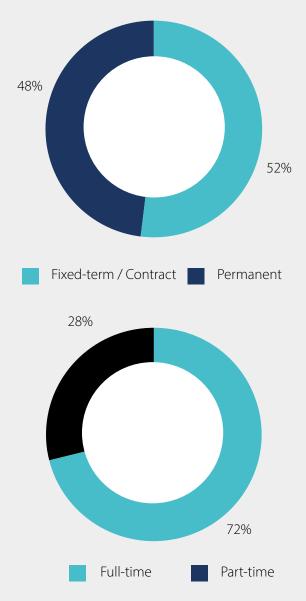




6% £50 - £59,999

4% £60 - £99,999+

TYPE/HOURS



Category D - Creative Arts and Design, Languages, Literature and Culture, Historical and Philosophical Studies, Information Management and Librarianship, Media and Communications

MONTH

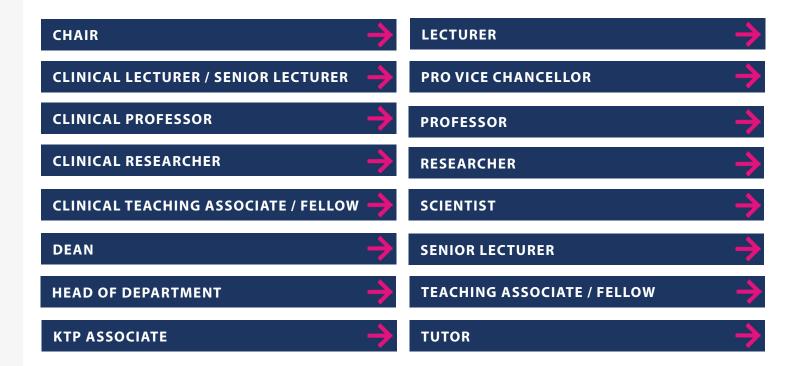
ROLE BREAKDOWN

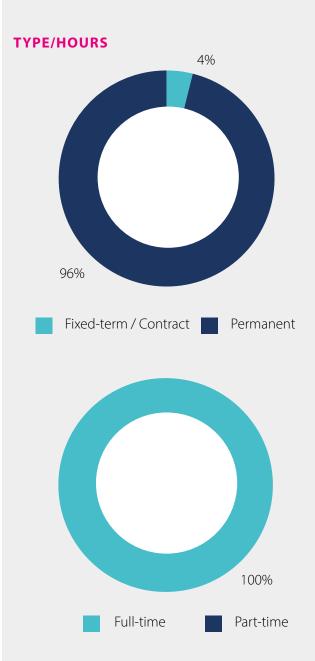
10% August 7% September 8% October 9% November 6% December 7% January 6% February 10% March 8% April 10% May 10% June 9% July

0.1% VC 0.2% Chair 0.6% Dean 2% Head of Dept 0.6% KTP 44% Lecturer 7% Professor 0.6% Reader 24% Researcher 0.2% Scientist 6% Senior Lecturer 6% Teaching Associate / Fellow 9% Tutor

Contents

Click buttons below to view recruitment trends of individual job categories.





REGION

13% London

17% Midlands

22% Scotland

1% Wales

39% Northern England

2% Northern Ireland

1% Republic of Ireland

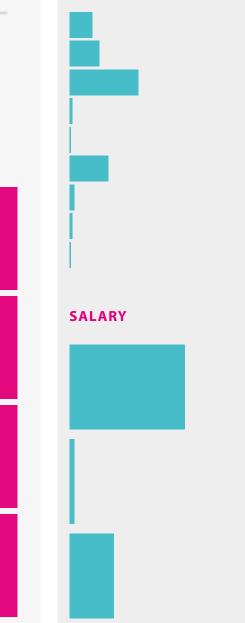
3% South East England

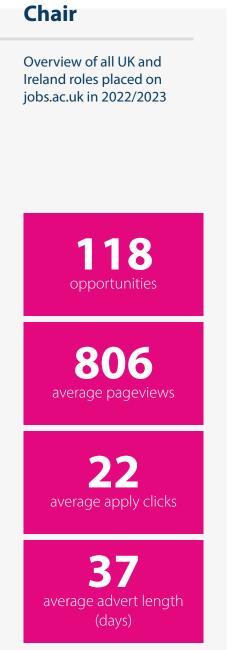
2% South West England

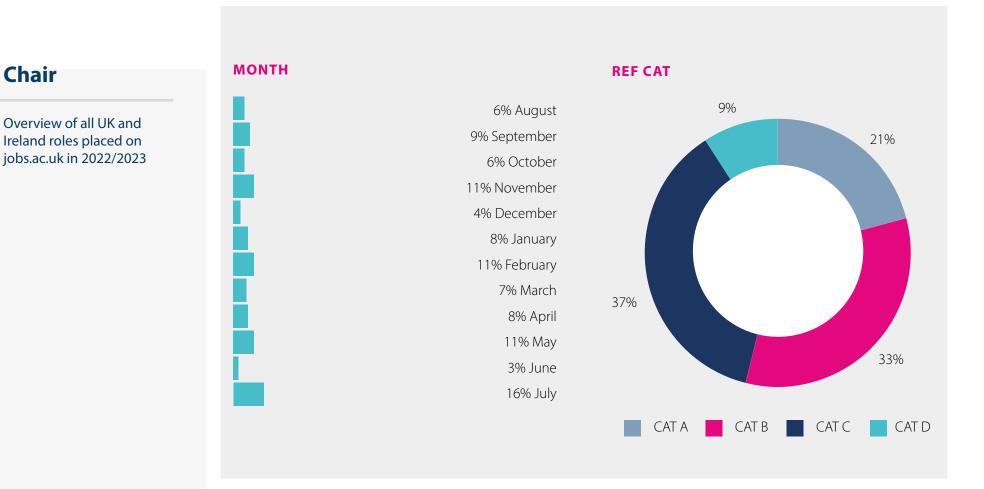
70% Not disclosed

3% £50 - £59,999

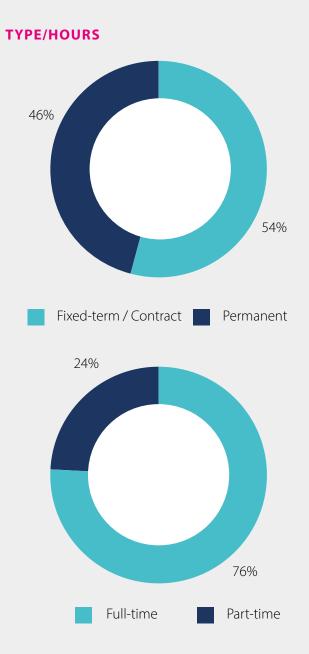
27% £60 - £99,999+







- 96% of chair opportunities advertised were permanent, the highest for all roles
- These roles are advertised for longer than other academic roles to attract top talent and allow time for enquiries
- Generally these opportunities don't advertise the salary and welcome contact between the applicant and institution
- The highest % of chair roles were advertised in Category C
- The highest % of chair roles were advertised in Northern England
- While opportunities for these roles were spread out throughout the year, there was a slight peak in July



REGION





19% London

9% Midlands

12% Scotland

4% Wales

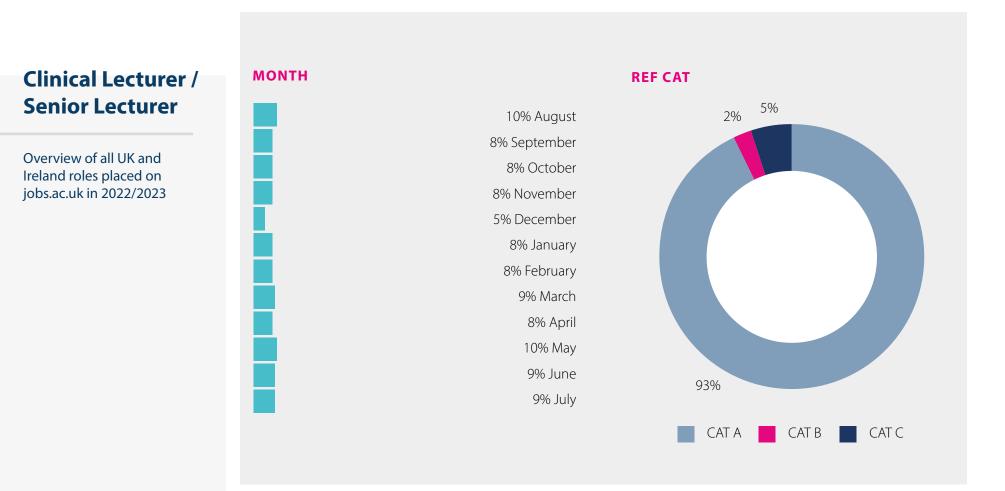
28% Northern England

2% Northern Ireland

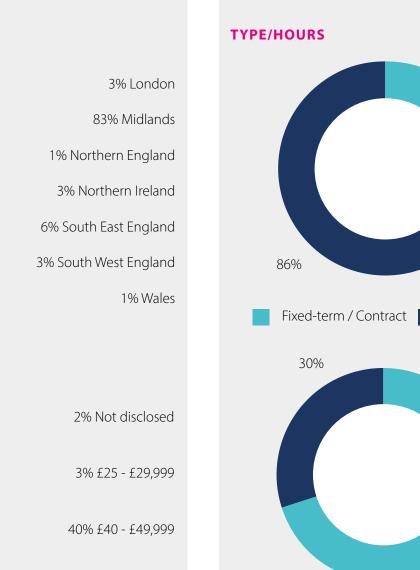
1% Republic of Ireland

13% South East England

12% South West England



- As well as teaching responsibilities, clinical lecturer roles involve leading research groups or spending some time working in a healthcare setting
- As these are speciality roles with smaller pools of candidates, they attract lower views and are usually advertised for longer
- Most of these roles are offered on a full-time basis (76%), although a few clinical lecturer roles are offered on a part-time basis
- Over half of these opportunities were marketed with a salary of £30,000- £39,999 or above
- There is a good balance between permanent (54%) and contract/temporary roles (46%)
- Naturally the main discipline for these roles is Category A



6% £50 - £59,999

49% £60 - £99,999



70%

Part-time

Full-time

14%

Clinical Professor

REGION

SALARY

Overview of all UK and Ireland roles placed on jobs.ac.uk in 2022/2023

> 72 opportunities

456 average pageviews

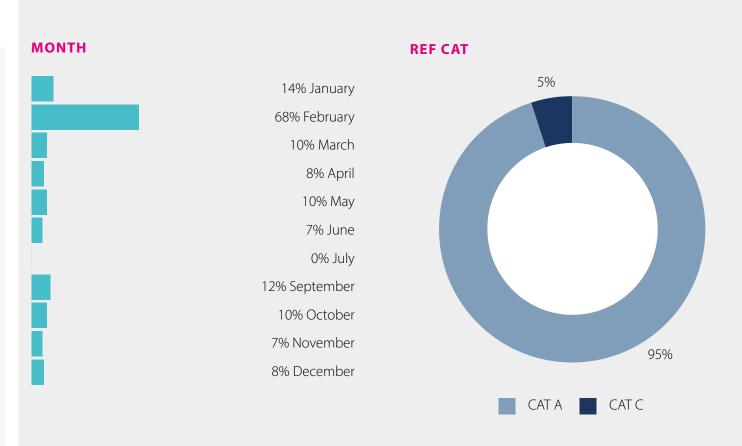
average apply clicks

28 average advert length (days)

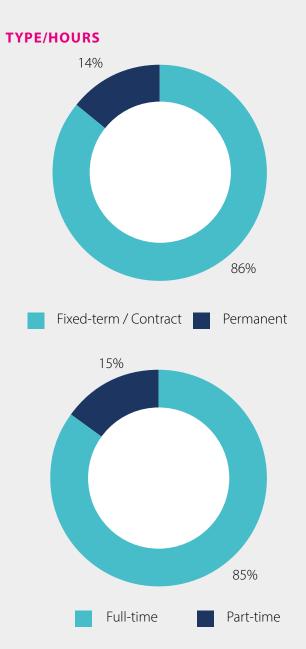


Clinical Professor

Overview of all UK and Ireland roles placed on jobs.ac.uk in 2022/2023



- These roles are where members of a profession provide practical instruction to students
- As these are high level roles that require a niche skillset, the average views and apply clicks are much lower
- Most clinical professor opportunities were advertised in the Midlands
- 49% of clinical professor roles are marketed with a salary of £60k and above
- Naturally the main discipline for these roles is Category A



REGION

31% London

7% Midlands

14% Scotland

3% Wales

17% Northern England

25% South East England

3% South West England

11% Not disclosed

11% £25 - £29,999

46% £30 - £39,999

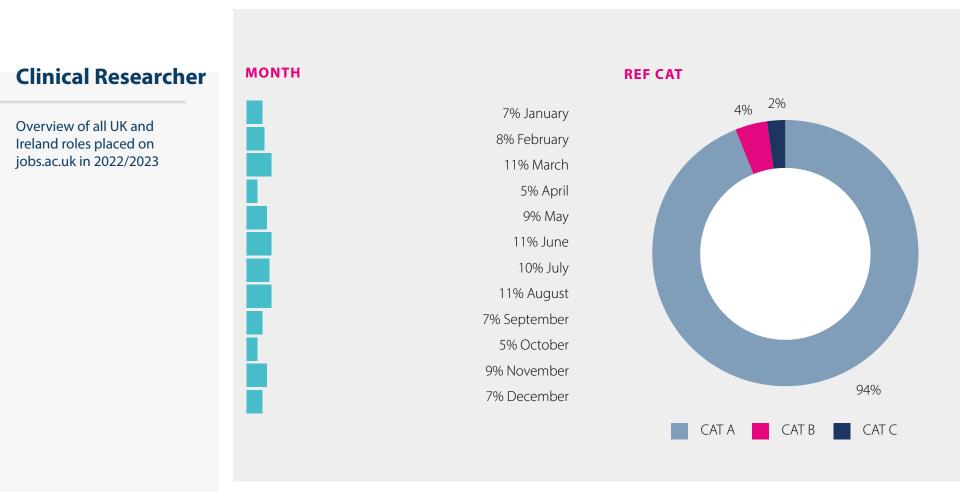
17% £40 - £49,999

8% £50 - £59,999

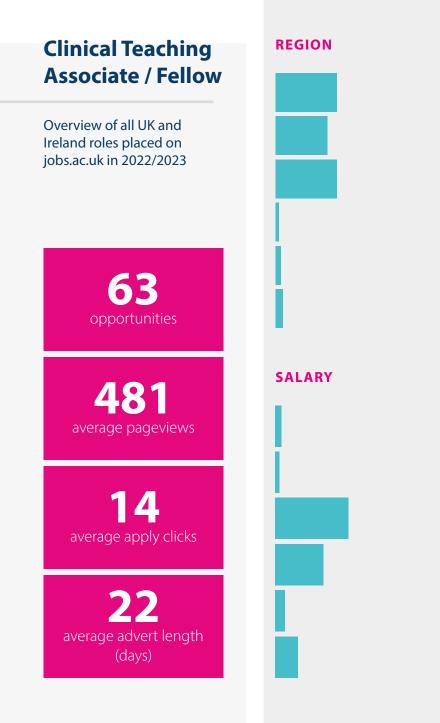
7% £60 - £99,999+







- As well as teaching responsibilities, clinical researchers carry out clinical trials and research average of 46%
- A high % of these roles are based in London, largely because of Imperial College London and University College London clinical trials units
- The majority of these roles are marketed at £30,000 £39,999
- Naturally the main discipline for these roles is Category A



TYPE/HOURS

32% London

27% Midlands

3% Scotland

32% Northern England

2% Northern Ireland

4% South East England

4% Not disclosed

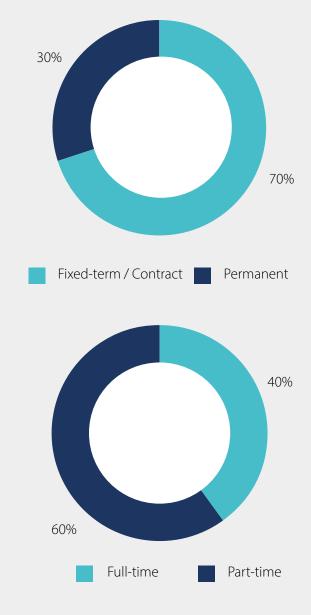
3% £25 - £29,999

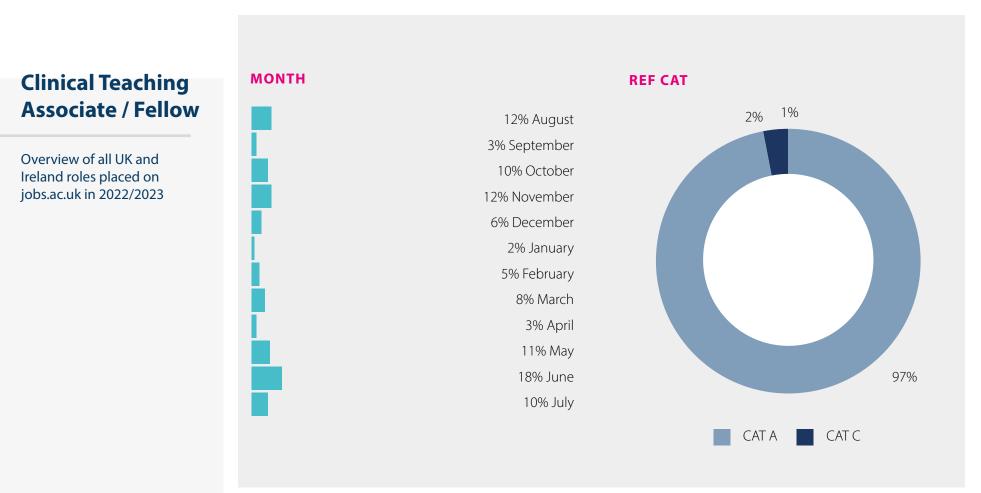
44% £30 - £39,999

29% £40 - £49,999

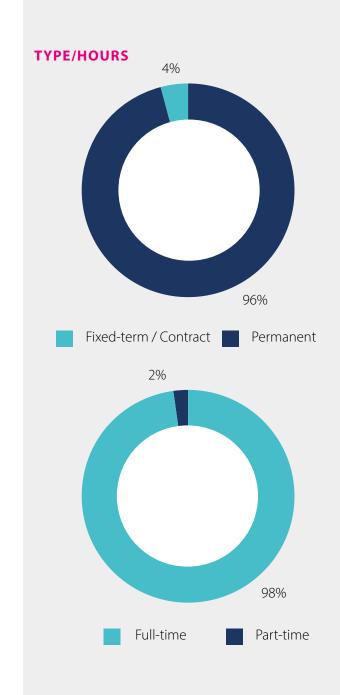
6% £50 - £59,999

14% £60 - £99,999





- Clinical teaching roles mix lecturing with clinical research and practice
- Although they only made up 0.2% of the academic opportunities on jobs.ac.uk they offered flexibility and variety
- 40% of these roles were part time compared to the jobs.ac.uk academic average of 13%
- The average salary for this role is £30,000 £39,999
- Naturally the main discipline for these roles is Category A



REGION

15% London

20% Midlands

9% Scotland

1% Wales

26% Northern England

3% Northern Ireland

3% Republic of Ireland

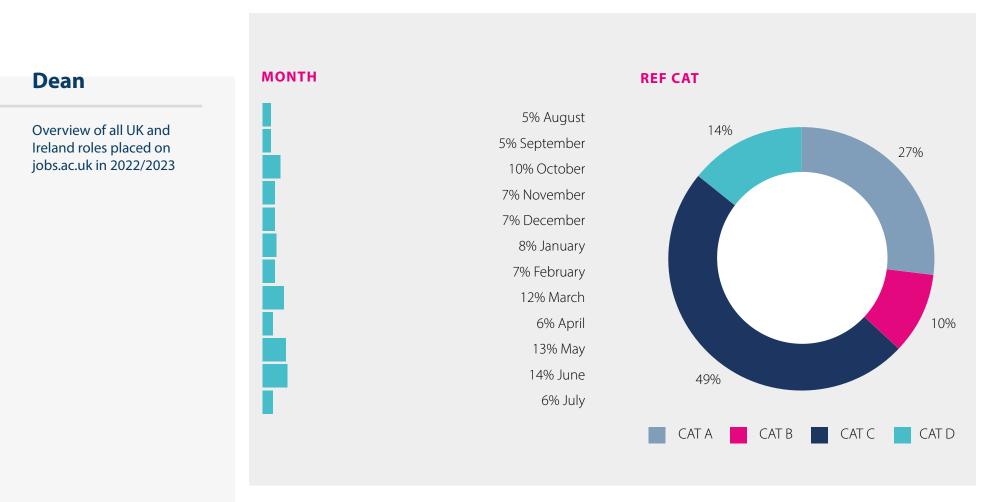
14% South East England

9% South West England

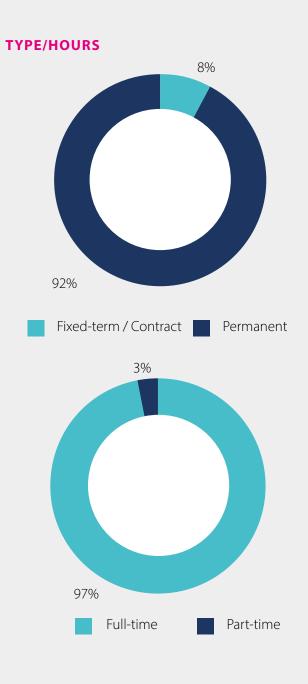
60% Not disclosed

40% £60 - £99,999+





- Deans are heads of faculties and departments
- Dean opportunities attract higher than average views and are usually advertised for longer
- These roles tend to be offered full time and permanent owing to their senior nature and need for long-term stability. A few are offered on a temporary basis, likely covering a leave of absence on an interim basis
- As you'd expect, these roles are spread out fairly evenly across the UK
- Salaries for these roles are generally not disclosed because they are likely open to negotiation depending on skills and experience
- Most dean roles are advertised in Category C



REGION

20% London

13% Midlands

11% Scotland

8% Wales

43% Not disclosed

1% £30 - £39,999

4% £40 - £49,999

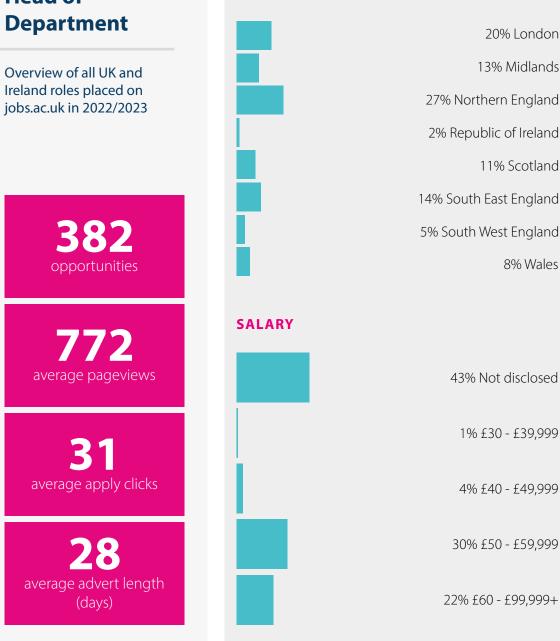
30% £50 - £59,999

22% £60 - £99,999+

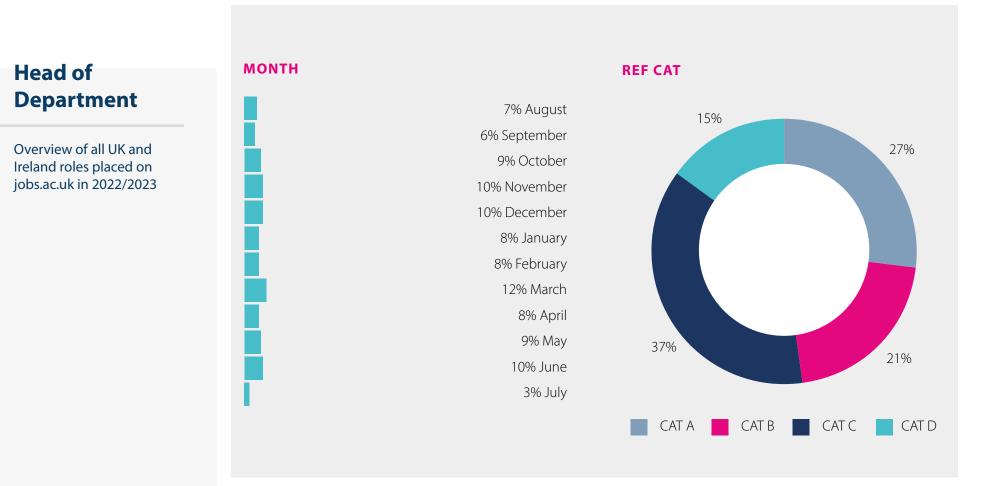
27% Northern England

2% Republic of Ireland

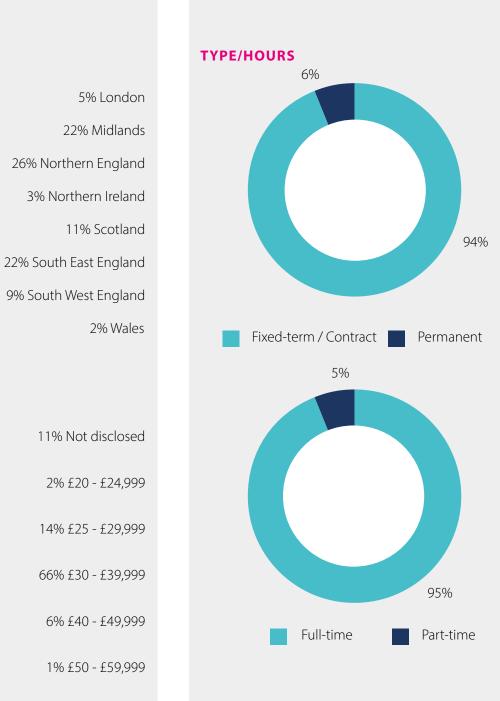
Head of



30



- These roles involve leading teams, shaping curriculum and overseeing teaching and research across the department
- Owing to the level of responsibility and need for long-term stability, these opportunities tend to be offered on a permanent basis (above average)
- The contracted or temporary roles are likely to have been advertised to provide interim cover or because of an increase in funding or the number of research projects
- Compared to the average number of views, these opportunities have a healthy average apply rate.
- The highest % of these roles are marketed at £50,000 £59,999
- Most of these roles are in Category C



KTP Associate

REGION

SALARY

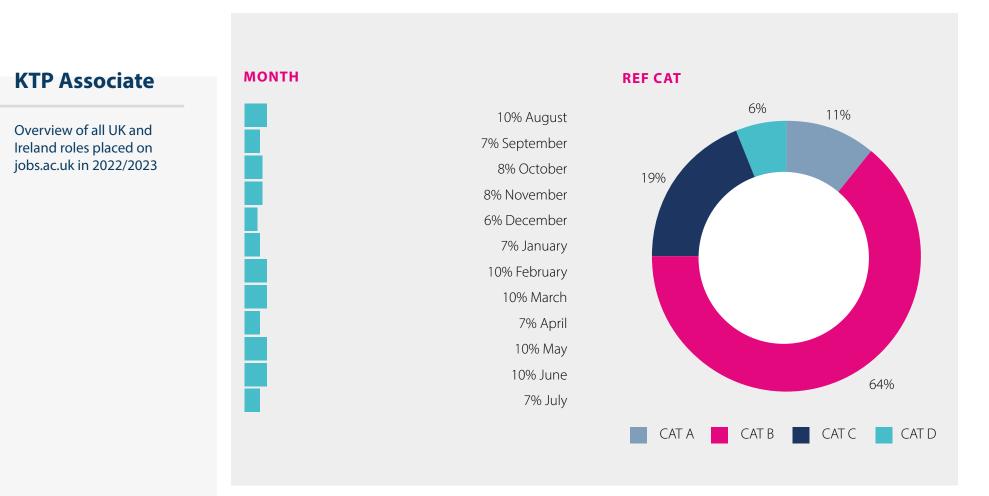
Overview of all UK and Ireland roles placed on jobs.ac.uk in 2022/2023

367 opportunities

595 average pageviews

23 average apply clicks

25 average advert length (days)



- KTP Associates are part of the Knowledge Transfer Partnership helping to provide businesses with an edge through improved knowledge, technology and skills
- As these roles are project based most are offered on a contract/temporary basis, while 95% of the opportunities advertised were full time
- A large percentage of these opportunities were advertised in Northern England
- 66% of these roles are marketed at £30,000 £39,999
- The majority of these roles are in academic Category B







21% London

12% Midlands

10% Scotland

4% Wales

21% Northern England

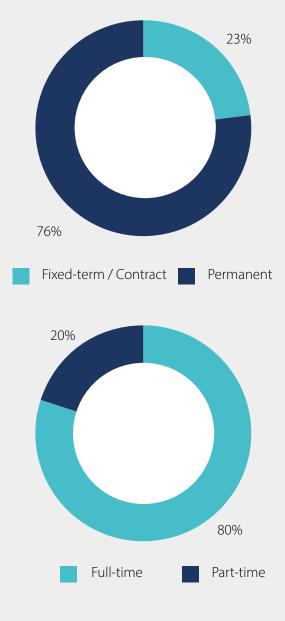
4% Republic of Ireland

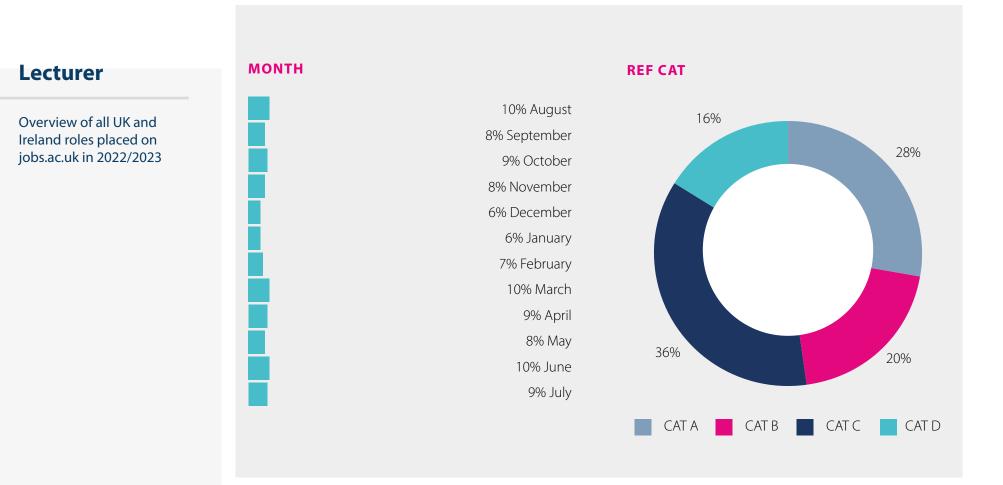
17% South East England

9% South West England

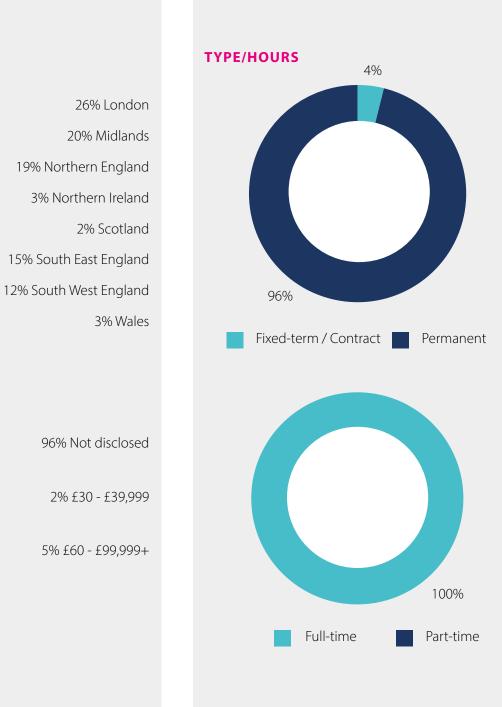
2% Northern Ireland

TYPE/HOURS





- As well as teaching, lecturers help to shape curriculum and play a lead role in research
- Lecturers are highly sought after with much higher views and apply rates
- Many of these roles offer the security of permanent employment (77% compared to the jobs.ac.uk academic average of 46%)
- Lecturer opportunities make up 30% of the academic roles advertised on jobs.ac.uk
- 82% of lecturer roles offer salaries between £30,000 £49,999
- Most lecturer roles advertised were in Category C



Pro Vice-Chancellor REGION

SALARY

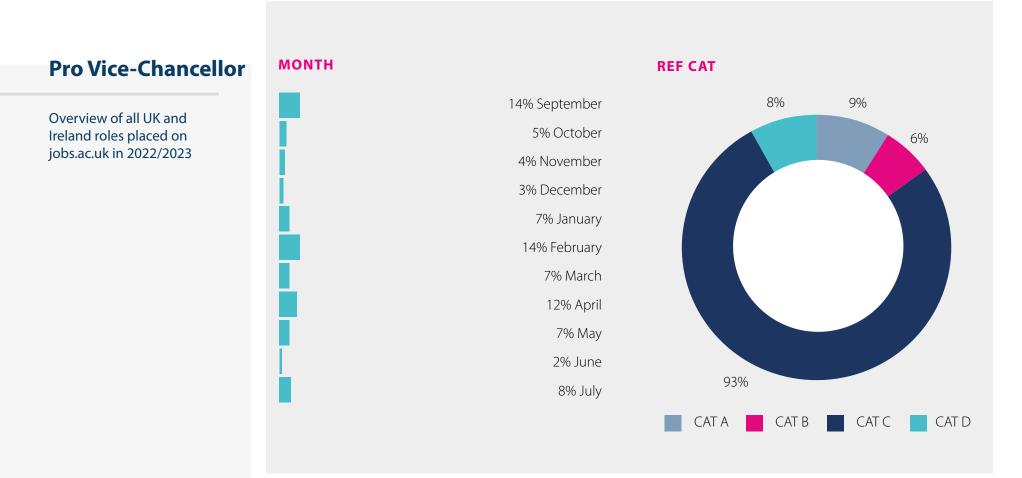
Overview of all UK and Ireland roles placed on jobs.ac.uk in 2022/2023

59 opportunities

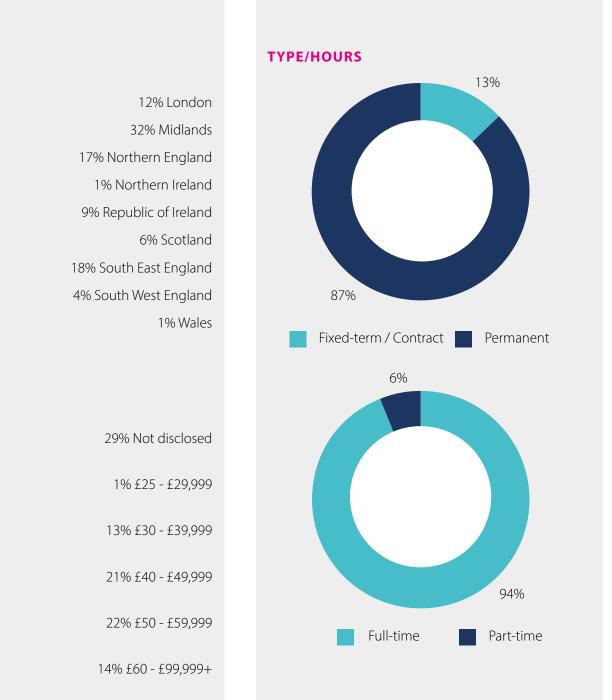
1,025 average pageviews

38 average apply clicks

31 average advert length (days)



- Pro Vice Chancellors shape the future and manage the day-to-day running of institutions
- As these roles are very senior most opportunities advertised were permanent, attracting less views and apply clicks than average
- These opportunities account for only 0.2% of academic roles on jobs.ac.uk but are extremely important, so it's essential to attract the right person
- Most salaries stated 'not disclosed' most likely to enable negotiation



REGION

SALARY



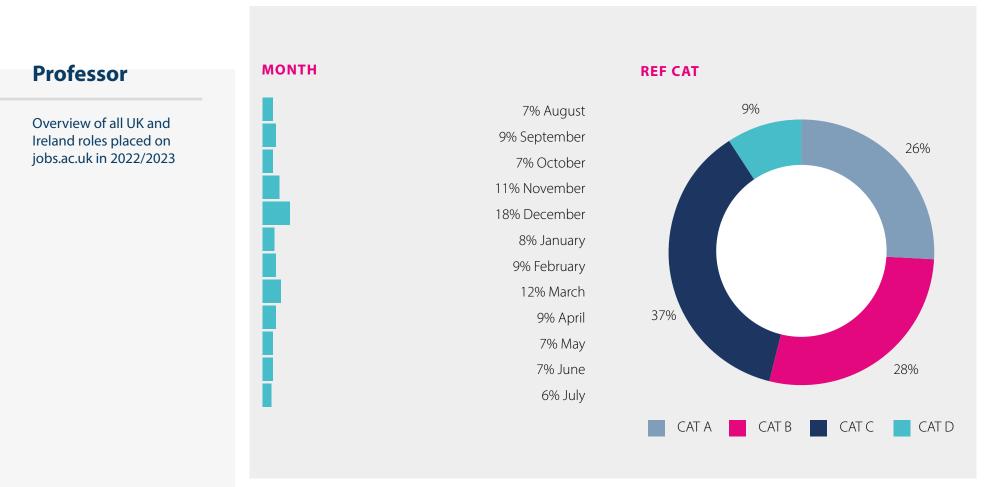
Professor

2,472 opportunities

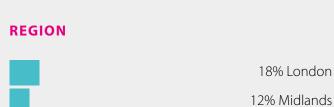
868 average pageviews

39 average apply clicks

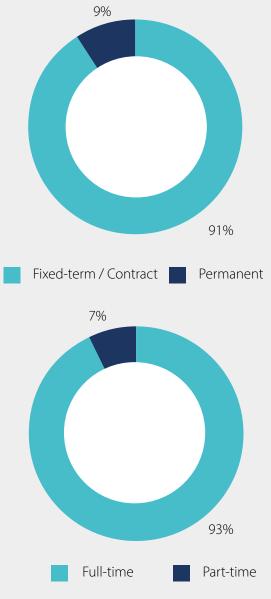
32 average advert length (days)



- Professors are high-ranking lecturers who have been awarded the title 'Professor' in a particular field of learning
- These opportunities make up 7% of academic roles on jobs.ac.uk
- As they are senior roles, they are advertised for longer with 87% offered on a permanent basis (almost double the jobs. ac.uk academic average)
- Despite their high level, these opportunities attract more views and apply clicks than average
- Most of these opportunities were advertised in the Midlands and South East England with Category C advertising the most professor roles
- Most salaries stated 'not disclosed'. Most of the salaries that were advertised were marketed between £50,000 £59,999



TYPE/HOURS



SALARY

Overview of all UK and Ireland roles placed on jobs.ac.uk in 2022/2023

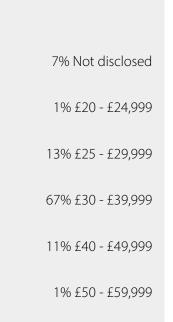
Researcher

13,283 opportunities

789 average pageviews

28 average apply clicks

24 average advert length (days)



19% Northern England

2% Northern Ireland

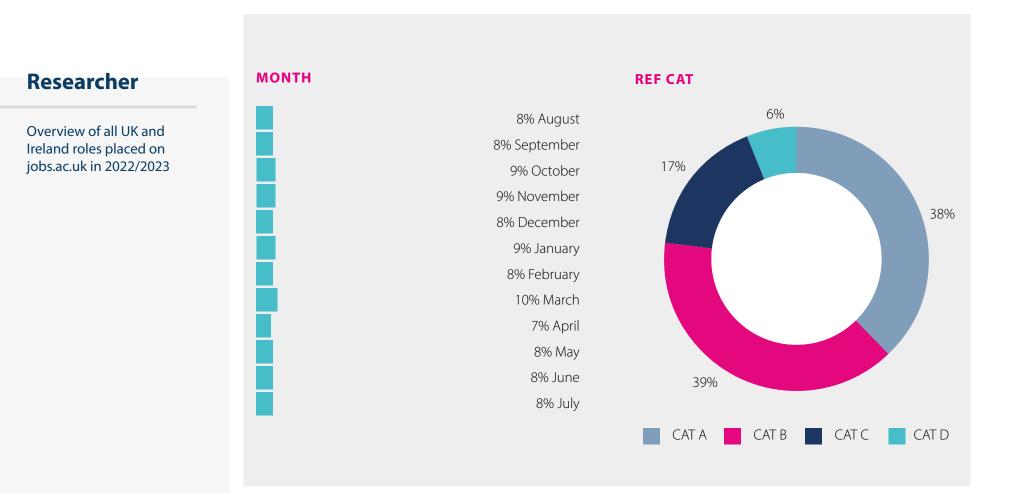
1% Republic of Ireland

25% South East England

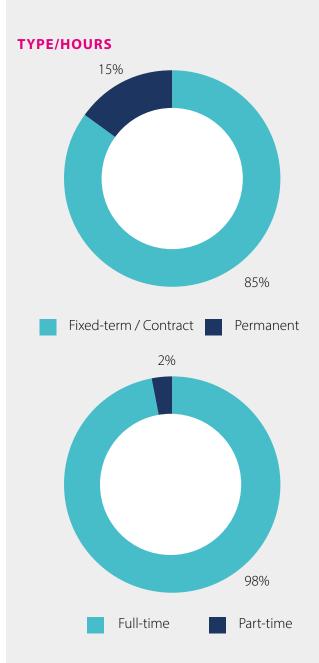
8% South West England

12% Scotland

3% Wales



- Researchers and research analysts and scientists work on projects with colleagues, on their own, with different organisations and across different departments across a variety of fields
- 41% of all academic jobs on jobs.ac.uk are research roles
- As they work on projects and rely on funding many are offered on a contract/temporary basis
- 93% of these opportunities are offered on a full-time basis
- 67% of these roles advertised a salary between £30,000- £39,999
- Most roles were advertised in South East England, most likely because of the University of Oxford and the University of Cambridge



REGION

20% London

2% Midlands

16% Scotland

1% Wales

3% Not disclosed

2% £20 - £24,999

4% £25 - £29,999

72% £30 - £39,999

16% £40 - £49,999

2% £50 - £59,999

1% £60 - £99,999+

12% Northern England

1% Republic of Ireland

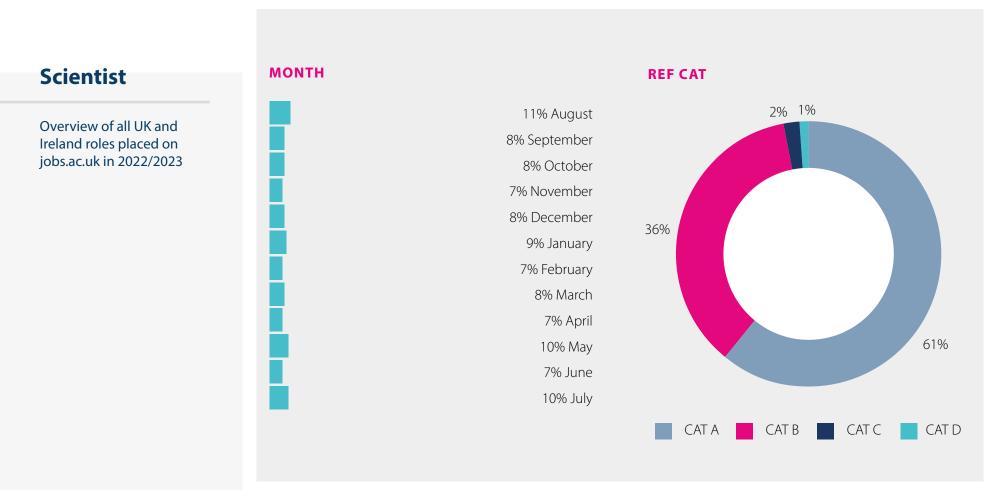
46% South East England

1% South West England

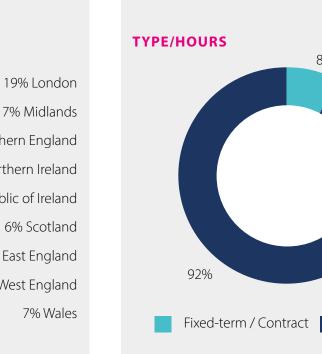
1% Northern Ireland

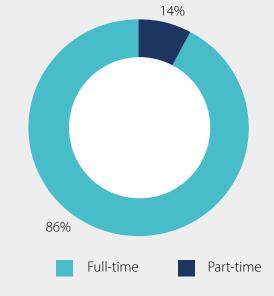


42



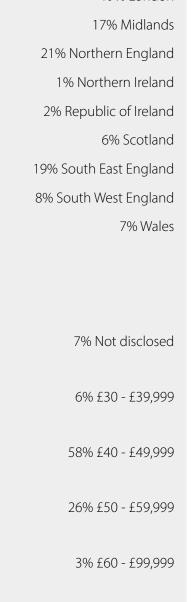
- This job area covers everything from general jobs like scientific officers to specialist roles such as geneticists
- This job area offers a higher % of contracted roles, yet provides more permanence than researchers, as they are less likely to be project based
- 46% of opportunities were for the South East of England
- 88% of these roles offer salaries £30,000 £49,999
- The majority of these roles are in academic categories A and B





8%

Permanent



Senior Lecturer

REGION

SALARY

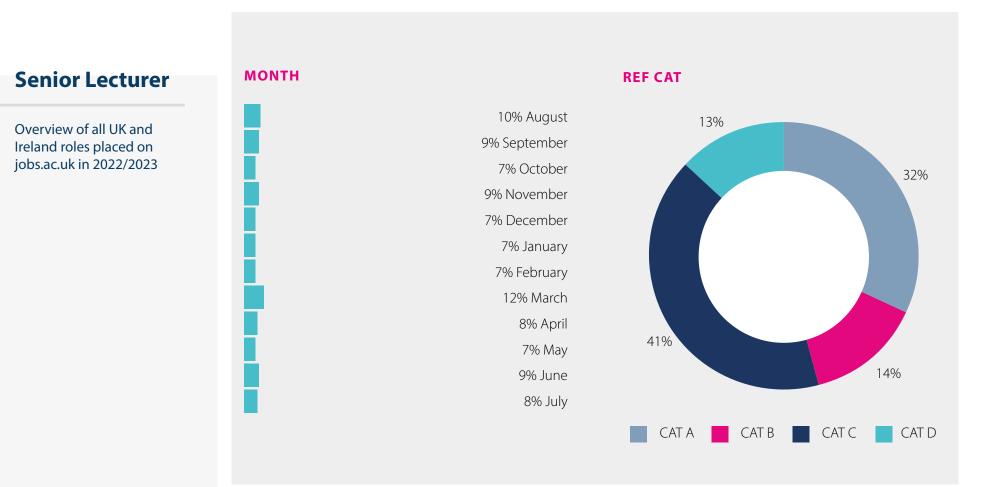
Overview of all UK and Ireland roles placed on jobs.ac.uk in 2022/2023

1,787 opportunities

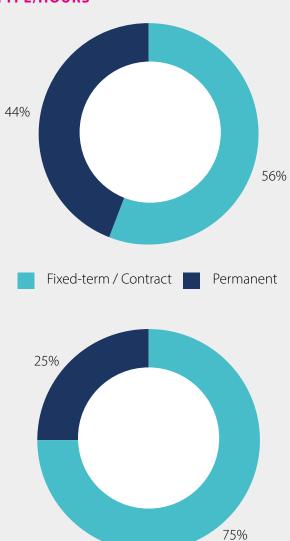
623 average pageviews

28 average apply clicks

25 average advert length (days)



- These high-level lecturing roles have a high application rate
- Senior lecturers make up 6% of the academic opportunities advertised on jobs.ac.uk
- 92% of these roles are permanent (the more senior the role, the higher the % of it being permanent)
- Most senior lecturer roles were advertised in Northern England.
- 58% of the salaries offered were between £40,000 £49,999



Full-time

Part-time

TYPE/HOURS



2% £50 - £59,999

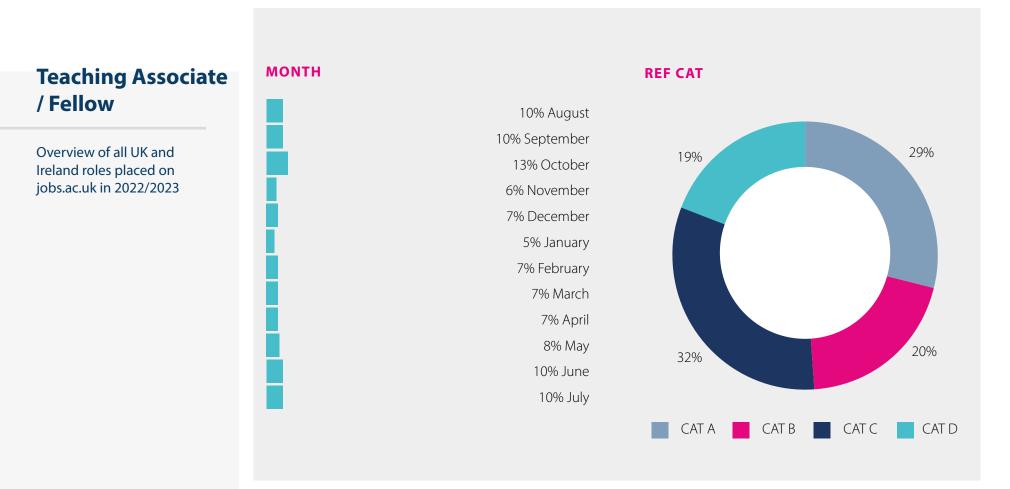
1% £60 - £99,999+

14% London

REGION



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- Teaching Associates and Fellows are postgraduate and doctoral students who teach undergraduate students and support lecturers and researchers
- These opportunities have very high average views and application rates
- Most opportunities are in Category C
- 69% of roles are offered at £30,000 £39,999 salary band

TYPE/HOURS

18% London

11% Midlands

8% Scotland

8% Wales

23% Northern England

1% Northern Ireland

6% Republic of Ireland

21% South East England

4% South West England

21% Not disclosed

1% £20 - £24,999

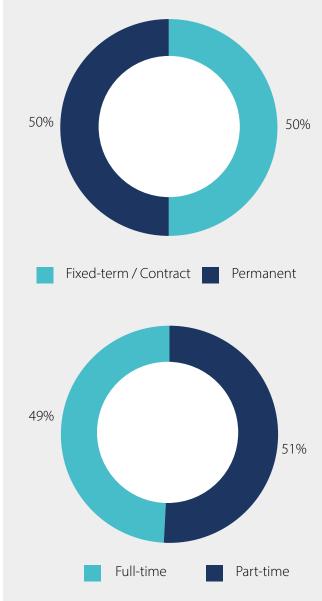
13% £25 - £29,999

40% £30 - £39,999

10% £40 - £49,999

7% £50 - £59,999

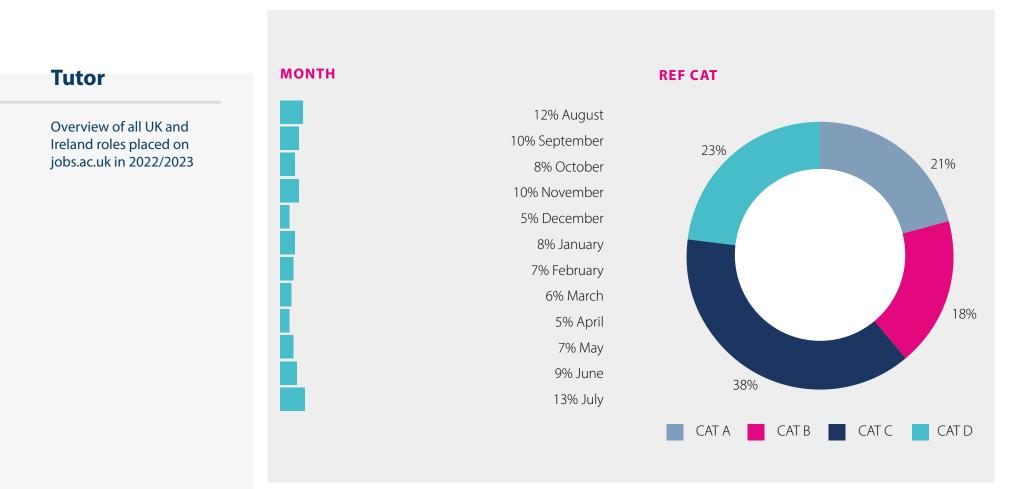
7% £60 - £99,999+



REGION



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- 'Tutors' in this instance reflects Tutors, Trainers, Instructors, Demonstrators, Mentors and Coach's
- There is a very even balance of permanent and contracted and full and part-time roles
- July-August was the busiest time for advertising job opportunities
- 53% of these roles offer a salary between £25,000 £39,999 with some of these advertised at an hourly rate

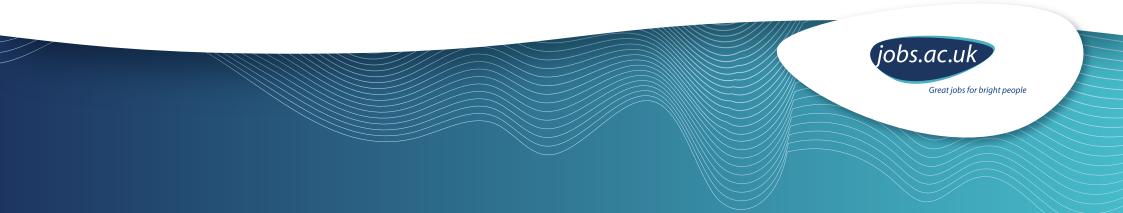
About jobs.ac.uk

Launched in 1998 by the University of Warwick, jobs.ac.uk is the leading global jobs board for careers in academic, research, science and related professions. From academic, research and managerial roles to PhD programmes and studentships, jobs.ac.uk advertises opportunities for organisations worldwide including universities, research institutions, colleges, charities and commercial organisations.

OUR KEY STATISTICS



¹ GA4 data (12-month estimate based on 1 August 2022 -31 July 2023) ² jobs.ac.uk data 1 August 2022 -31 July 2023 ³ QS World University Rankings



If you would like to discuss advertising your academic, research and teaching role, we'd love to hear from you.

CONTACT US

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